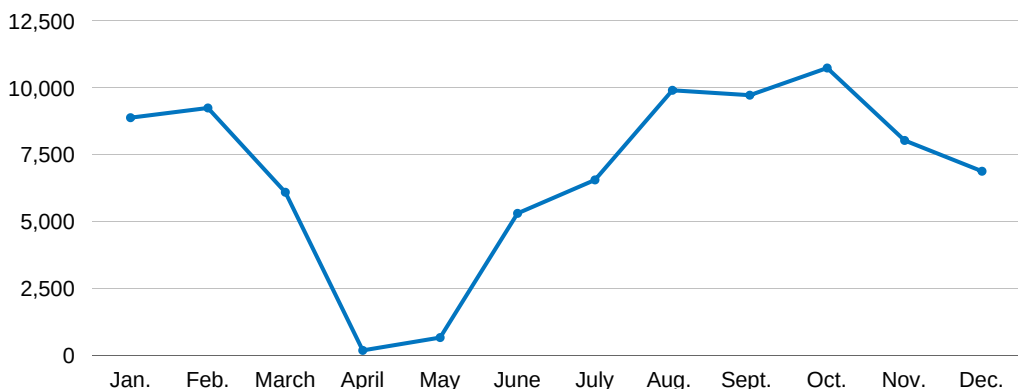


WEST FARGO PUBLIC LIBRARY

MONTHLY REPORT DEC. 2020

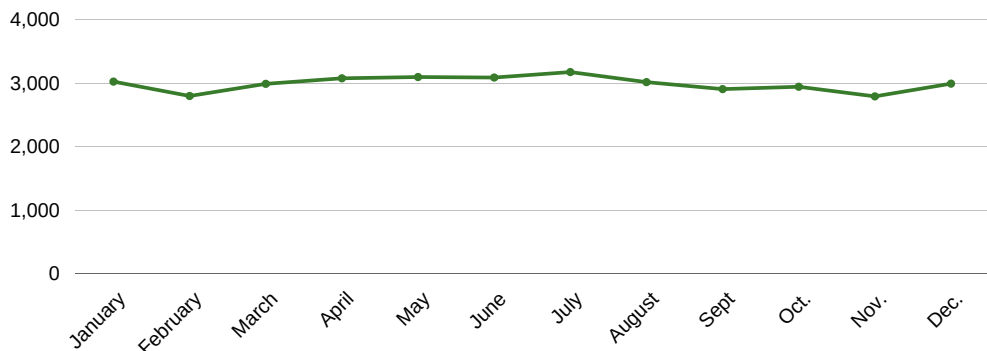
PHYSICAL ITEM CIRCULATION

	Jan	Feb	Mar	April	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	YTD
Physical Item Circulation	8890	9253	6107	203	682	5319	6567	9913	9730	10745	8041	6891	82341



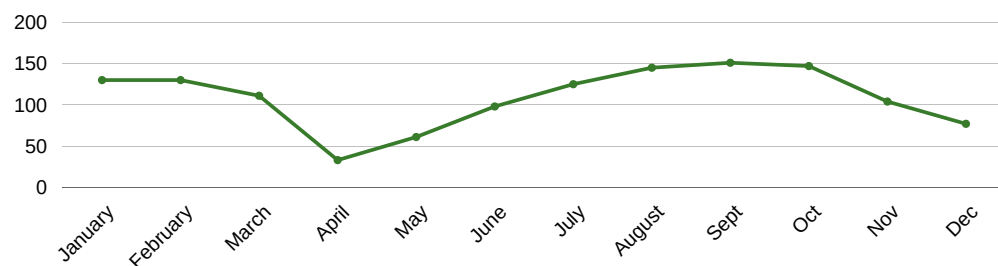
ELECTRONIC MATERIALS CIRCULATION

Online Resource	Jan	Feb	Mar	April	May	June	July	Aug.	Oct.	Nov.	Dec.	YTD
Hoopla	510	540	578	689	564	517	562	520	555	589	572	6196
OverDrive (Library2Go)	2180	2186	2247	2330	2505	2556	2596	2429	2350	2171	2388	25938
Tumblebooks	332	70	162	55	25	13	14	65	36	36	30	838
Total	3022	2796	2987	3074	3094	3086	3172	3014	2941	2796	2990	32972



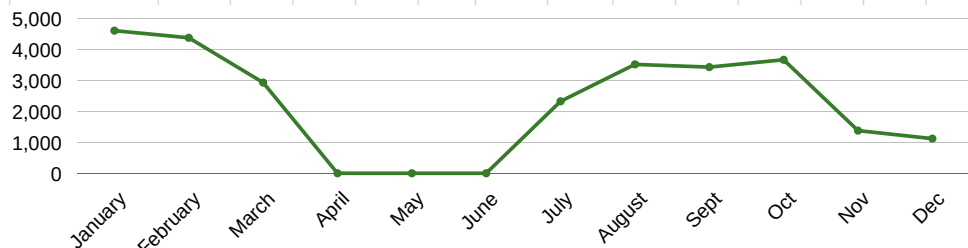
LIBRARY CARD APPLICATIONS

	Jan	Feb	Mar	April	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	YTD
Library Card Applications	130	130	111	33	61	98	125	145	151	147	104	77	1312



DOOR COUNT

	Jan	Feb	Mar	April	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	YTD
Door Count In	4620	4389	2938	x	x	x	2331	3527	3439	3677	1382	1122	27425



TOP WEBSITES (BY NUMBER OF UNIQUE PAGEVIEWS)

Webpage	Unique Pageviews
/732/Public-Library	2413 (-53)
/572/Books-Digital	161 (+24)
/1066/Pickup	146 (-119)
/608/Library-Cards	105 (-2)
/1042/WFPL-at-Home	98 (+89)

SOCIAL MEDIA



FOLLOWERS
129 (+12)



FOLLOWERS
2067 (+10)



SUBSCRIBERS
52 (+1)

MEDIA COVERAGE

- KVRR TV - West Fargo Public Library is collecting gear for kids in need
- InForum - Fargo, Moorhead West Fargo city, government offices alter hours for holidays

PROGRAM STATS

ADULT

Program	Medium	Attendees
One-on-One Genealogy Assistance	Zoom	3 (-1)
Twisted Stitchers (via Zoom)	Zoom	37 (+16)
Novel Afternoons Book Club	Zoom	5 (-3)
Third Thursday Book Club	Zoom	8 (-4)
Intro to Family History Live Event	Zoom	4
DNA Kits & Family History Live	Zoom	6
Total Participants in Adult Programs		63

CHILD

Program	Medium	Attendees
Live Virtual Storytimes	Zoom	21
Storytime Family Kits	Take & Make	24
Holiday Tree Lighting Activity Kits	Take & Make	30
Virtual Family/Kid Winter Trivia	Zoom	13
Family STEM Night Kits	Take & Make	21
Total Participants in Child/Family Programs		109

PATRON FEEDBACK

Feedback from DNA Kits & Family History participant survey

Thank you for providing this learning opportunity and for your help.

Feedback from Intro to Family History participant survey

I appreciate information on genealogy. Jackie Marler's presentation on Introduction to Family History & Genealogy was excellent. I learn something every time Jackie Marler gives a presentation on genealogy. I ordered 2 of the genealogy books that she recommended.

I appreciate the Zoom classes during the COVID-19 Pandemic - and I hope the Zoom presentations will continue after the pandemic.

Keep up the good work

Facebook message about Holiday Tree Lighting Take & Make Craft



Google reviews



Jenelle Elise

★★★★★ 3 weeks ago

Very friendly and helpful staff!



BJ Erickson

★★★★★ 6 weeks ago

It is one of my favorite places to go- whether for myself, with my grandkids, or students!



Mom loved making the Holiday take and make bag , thank you , Merry Christmas to you all

