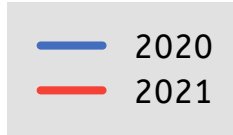


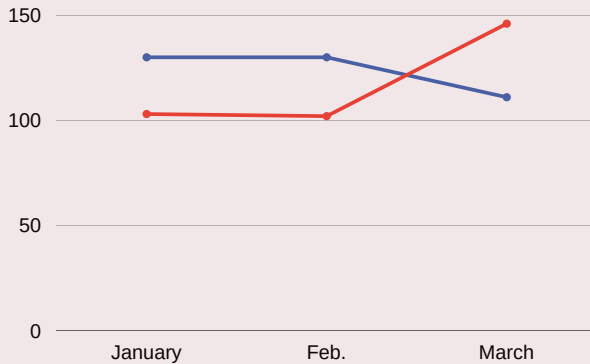
WEST FARGO PUBLIC LIBRARY

MONTHLY REPORT MARCH. 2021



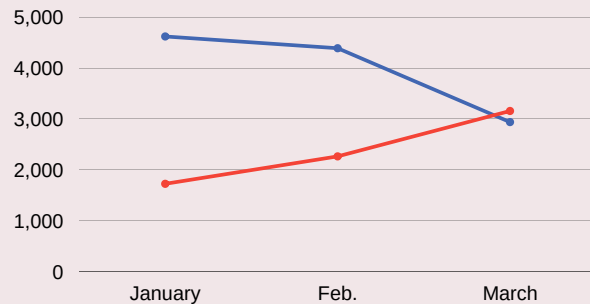
LIBRARY CARD APPLICATIONS

	2020	2021
Jan.	130	103
Feb.	130	102
March	111	146
April	33	-
May	61	-
June	98	-
July	125	-
Aug.	145	-
Sept.	151	-
Oct.	147	-
Nov.	104	-
Dec.	77	-
Total	1312	351



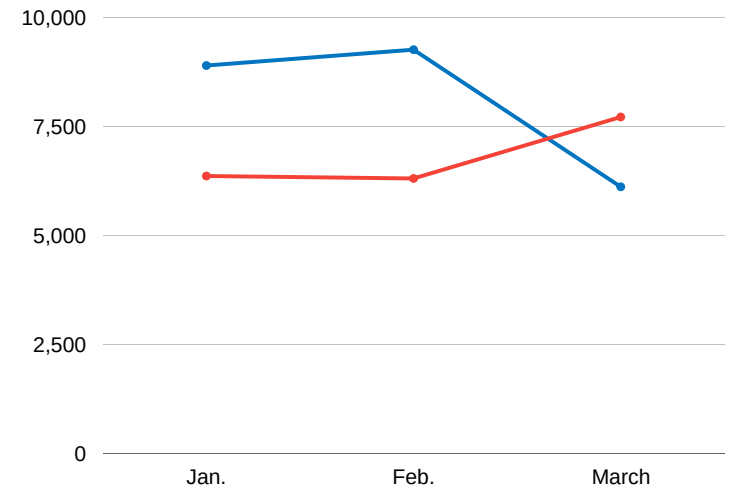
DOOR COUNT

	2020	2021
Jan.	4620	1725
Feb.	4389	2264
March	2938	3156
April	x	-
May	x	-
June	x	-
July	2331	-
Aug.	3527	-
Sept.	3439	-
Oct.	3677	-
Nov.	1382	-
Dec.	1122	-
Total	27425	7145



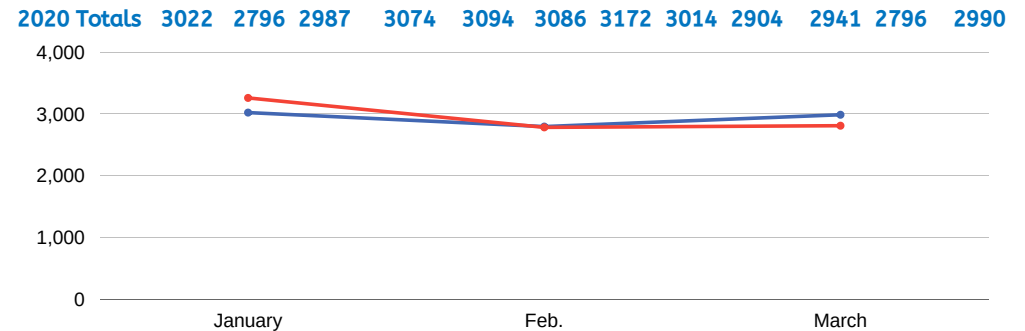
PHYSICAL ITEM CIRCULATION

	2020	2021
Jan.	8890	6355
Feb.	9253	6299
March	6107	7709
April	203	-
May	682	-
June	5319	-
July	6567	-
Aug.	9913	-
Sept.	9730	-
Oct.	10745	-
Nov.	8041	-
Dec.	6897	-
Total	82341	20363



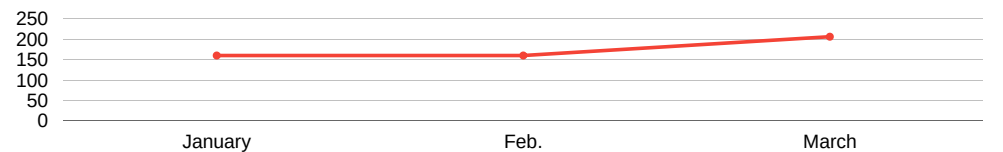
ELECTRONIC MATERIALS CIRCULATION

	Jan.	Feb.	March	April	May	June	July	Aug	Sept.	Oct.	Nov.	Dec.
Hoopla	633	659	607									
OverDrive	2598	2096	2185									
Tumblebooks	28	28	21									
Totals	3259	2783	2810									



OUTREACH MATERIALS CIRCULATION

	Jan.	Feb.	March	April	May	June	July	Aug	Sept.	Oct.	Nov.	Dec.
Daycares	160	160	160									
Adults	n/a	n/a	46									
Total	160	160	206									



ADULT PROGRAMS

	Medium	Attendance
Twisted Stitchers (Recurring)	Virtual	40 (+15)
Genealogy Assistance	Virtual	4
Lord of the Rings Trivia	Virtual	18
Let's Make Birdhouses Class	In-Person Onsite	1
Monday Night Readers (Recurring)	In-Person Onsite	9
Third Thursday Book Club (Recurring)	In-Person Onsite	3 (+1)
Novel Afternoons Book Club (Recurring)	In-Person Onsite	11 (+6)
Take-Home Job Fair Kits	Kit-Only	17
Let's Make Birdhouses Craft Kit	Kit-Only	14
Total		117

YOUTH PROGRAMS

No children's programs were held in March, besides pre-recorded storytime.

ADULT OUTREACH

Location	Patrons Served
New Perspectives	8
Dakota Commons	7
High Rise	1
Serenity Apartments	1
Sheyenne Crossings	0
Total	17

DAYCARE OUTREACH

Daycares Served
7

BEANSTACK

Active Challenges

Program	Total Registered	Total Completed
Heritage Middle School Winter Challenge (Jan. 8 - March 5)	394 (+1)	61 (+5)

Overall

	Total Registered	Active this Month
West Fargo Public Library	1038 (+0)	106 (-112)
Overall Beanstack Service		

Beanstack is an online service where patrons can join reading challenges created by our staff, view book lists, review books they have read & track their reading minutes.

PRE-RECORDED PROGRAMS

	Medium	Views*
Storytime with Sarah: Funny Bunnies	Pre-Recorded	30

*Views are a sum of total Facebook clicks to play & YouTube views

TOP WEBSITES (BY NUMBER OF UNIQUE PAGEVIEWS)

Webpage	Unique Pageviews
/732/Public-Library	2555 (+302)
/572/Books-Digital	157 (+62)
/608/Library-Cards	135 (-23)
/1086/COVID-19-Reopen-Protocols	124 (+28)
/749/Online-Resources-by-Subject	83 (-5)

SOCIAL MEDIA



FOLLOWERS
WFPL - 175 (+14)
LRRB - 223 (+2)



FOLLOWERS
WFPL - 2129 (+18)
LRRB - 1137 (+4)



SUBSCRIBERS
51 (-1)

MEDIA COVERAGE

Library Director Carissa Hansen was live on WDAY to announce the switch to normal hours in early March. WDAY replayed parts of the interview 3 times over the next week.

PATRON FEEDBACK

Comment on post about senior outreach services



Kathryn B Frost Thanks to these wonderful ladies...we have books...magazines...cds....video tapes to enjoy for a month.....

Like · Reply · Message · 2w

