



**To:** West Fargo Public Library Board of Directors  
**From:** Carissa Hansen, Library Director  
**Date:** Thursday, August 19, 2021  
**Subject:** Mobile Library Task Force July activities  
**Action:** No action needed. Review activities from Mobile Library Task Force July meeting.

**West Fargo Public Library Board of Directors**

**President**

Liann Hanson

**Vice President**

Jodie Haring

**Board member**

Mandy George  
City Commissioner

**Board member**

Alanna Rerick

**Board member**

Tony Stukel

**Library Director**

Carissa Hansen

**Deputy Director**

Maria Kramer

**Summary:**

The Mobile Library Task Force held their meeting on Wednesday, July 7 via Zoom. Members of the Task Force included:

- Jodie Haring (West Fargo Public Library Board of Directors)
- Cailin Shovkoplyas (West Fargo Public Schools)
- Alison Ottesen (West Fargo Educational Foundation)
- Stephanie Shea (Friends of the West Fargo Public Library)
- Absent: Paula Krogen (West Fargo School District Resident)

The Task Force is an advisory committee that provides recommendations to the Library Board and staff. Items voted on by the Task Force will be forward to the Library Board for review and approval.

The following items comprised the regular agenda.

1. Mid-summer impact report and discussion
2. Discuss future fundraising goals and strategies for mobile library services

Library staff gave an overview of progress towards each program goal and user survey results collected so far. Library staff shared their experiences building relationships at Tintes Park, a stop intentionally placed to reach low-income and New American communities. The library has introduced free books, reading with kids and families, working with New American parents to get library cards so their kids can check out their own books, which has increased engagement week after week at Tintes. Staff also shared an overview of morning and evening stops and their successes and challenges. Shadow Wood and Rendezvous Park are two stops that have had record attendance (upwards of nearly 100 attendees some weeks) due to proximity with the West Fargo parks activity.

---

Future fundraising goals were discussed for a new library vehicle for outreach. The Mobile Library Task Force will help plan a fundraising strategy for a future vehicle. The goal is to serve youth and children, continue to do pop-up libraries at community events, and provide services and programs at current outreach sites (ex: daycares, senior living facilities). This will tie into the 2022 Giving Hearts day campaign that library staff are planning with the Friends of the Library.