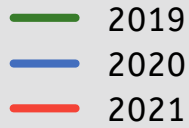


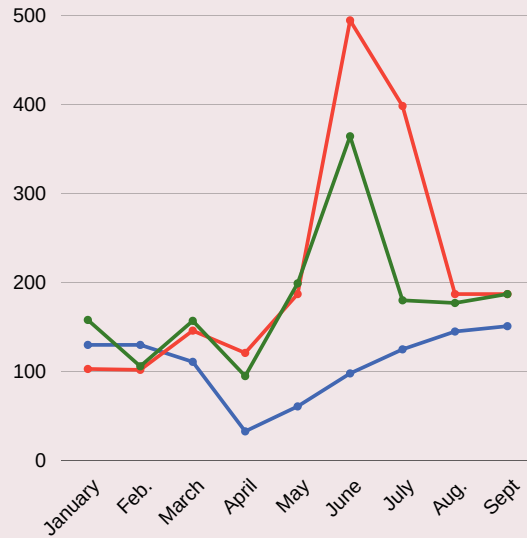
WEST FARGO PUBLIC LIBRARY

MONTHLY REPORT SEPT 2021



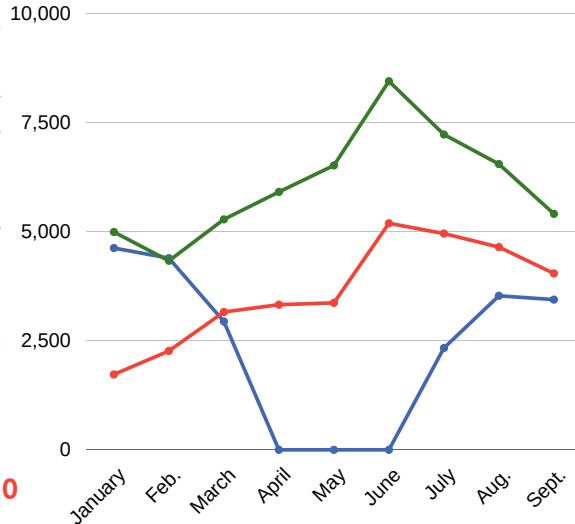
LIBRARY CARD APPLICATIONS

	2019	2020	2021
Jan.	158	130	103
Feb.	106	130	102
March	157	111	146
April	95	33	121
May	199	61	187
June	364	98	494
July	180	125	389
Aug.	177	145	187
Sept.	187	151	187
Oct.	385	147	-
Nov.	135	104	-
Dec.	75	77	-
Total	2218	1312	1153



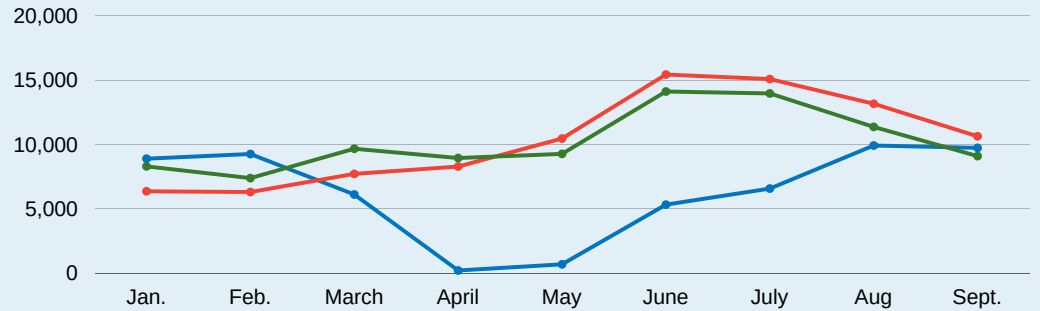
DOOR COUNT

	2019	2020	2021
Jan	4988	4620	1725
Feb	4328	4389	2264
March	5277	2938	3156
April	5905	x	3323
May	6512	x	3365
June	8440	x	5187
July	7220	2331	4952
Aug	6543	3527	4642
Sept	5403	3439	4039
Oct	6254	3677	-
Nov	4592	1382	-
Dec	3772	1122	-
Total	69234	27425	19020



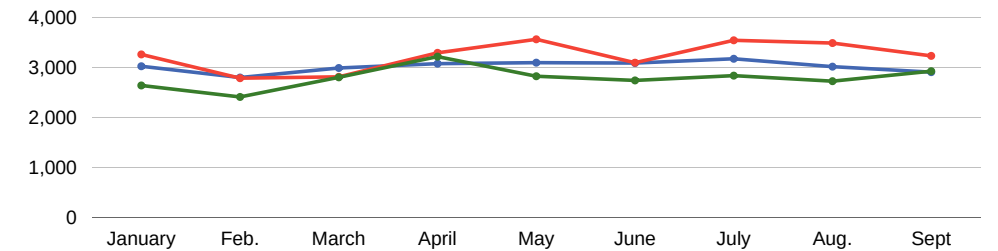
PHYSICAL ITEM CIRCULATION

	Jan.	Feb.	March	April	May	June	July	Aug	Sept.	Oct.	Nov.	Dec.
2021 Totals	6355	6299	7709	8279	10457	15429	15077	13159	10629			
2020 Totals	8890	9253	6107	203	682	5319	6567	9913	9730	10745	8041	6897
2019 Totals	8292	7381	9662	8941	9293	14109	13960	11359	9092	8899	7123	5433



ELECTRONIC MATERIALS CIRCULATION

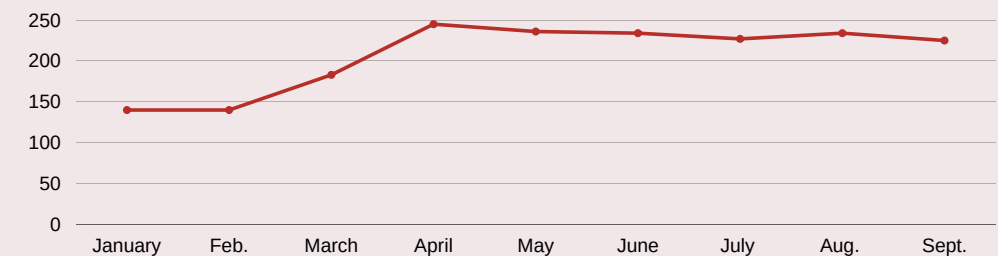
	Jan.	Feb.	March	April	May	June	July	Aug	Sept.	Oct.	Nov.	Dec.
2021 Totals	3259	2783	2810	3291	3562	3093	3542	3487	3230			
2020 Totals	3022	2796	2987	3074	3094	3086	3172	3014	2904	2941	2796	2990
2019 Totals	2637	2407	2800	3215	2822	2738	2834	2723	2923	2689	2789	2547



OUTREACH MATERIALS CIRCULATION

	Jan.	Feb.	March	April	May	June	July	Aug	Sept.	Oct.	Nov.	Dec.
Daycares	140	140	140	159	110	140	140	140	140			
Adults	n/a	n/a	43	86	96	94	87	94	85			
2021 Total	140	140	183	245	236	234	227	234	225			

Total outreach material circulation was not tracked monthly in 2019 or 2020.



ADULT PROGRAMS

	Medium	Attendance
Twisted Stitches (Recurring)	In-Person Onsite	0 (-10)
Monday Night Readers (Recurring)	In-Person Onsite	7 (-1)
Third Thursday Book Club (Recurring)	In-Person Onsite	8 (+1)
Novel Afternoons Book Club (Recurring)	In-Person Onsite	13
Mahjong Games at the Library (Recurring)	In-Person Onsite	7 (-2)
Books & Brews Book Club (Recurring)	In-Person Offsite	13 (+6)
Film Screenings	In-Person Onsite	3
Total		53 (-8)

YOUTH PROGRAMS

	Medium	Attendance
Teen Pop-Up Programs	In-Person Onsite	10
Early Literacy Storytime (Recurring)	In-Person Onsite	80
Baby Boost Storytime (Recurring)	In-Person Onsite	29
Total		119

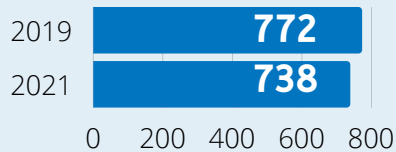
FAMILY & COMMUNITY EVENTS

	Medium	Attendance
Senior Lifestyle Expo	In-Person Onsite	39
WF Farmers Market & Beyond	In-Person Onsite	67
West Fest	In-Person Onsite	89
Total		195

LITTLE RED READING BUS ROUTE

Tuesday Evening Stop at Tintes Park	In-Person Offsite	93
Total		93

SEPTEMBER PROGRAM ATTENDANCE



REFERENCE QUESTIONS ANSWERED 752

Every day, library staff answer dozens of patron questions on everything from technology and job search support to library account questions or finding their next read.

ADULT OUTREACH

Location	Patrons Served
New Perspectives	9 (-3)
Dakota Commons	10 (+1)
Sheyenne Crossings	4 (-1)
Total	23 (-3)

DAYCARE OUTREACH & STORYTIME

Daycares Served	Daycare storytime attendance
8	278

BEANSTACK

Active Challenges

	Total Registered
One Book, One Community Challenge	41 (+12)
Hawks Fall Into Reading (Middle School)	416
Total	457

Overall

	Total Registered YTD	Active this Month
West Fargo Public Library Overall Beanstack Service	2232 (+418)	337 (+169)

STORIES OF LIBRARY IMPACT, SEPT. 2021

A New American man came in needing to print something, but couldn't remember his email password. He said he had gotten frustrated at another area library and gave up, but Maria was able to walk him through getting into his email, sending his prints to the wireless printer and making copies. He was very grateful that Maria was "so, so helpful."

At West Fest, Ellen was photographing the bus in the parade and overheard TONS of kids saying things like "Mom! Mom! I know that bus" and "It's the Reading Bus!" Seeing the bus also prompted some parents to talk about reading with their kids. ("Are you keeping up with your reading?") A young girl also ran up to Lauren after the parade and very excitedly said "I LOVE the Little Red Reading Bus! It comes to Horace all the time."

Lyndi helped a parent and their 16-year-old child change the child's information so their account better represented their gender identity. She then helped the teen find books about LGBT topics. The teen expressed how excited they were to find books about people like themselves.

A new retiree attended the screening of Indian Horse. While attendance was lower than anticipated, this woman and Kirsten had a great discussion about the film which then turned into a meaningful conversation about careers, leadership, cultural theory and more. This woman called the library a few days later to personally thank Kirsten for the experience.

Wendy and Maria helped a patron with some technology troubles. She apologized for being such a bother, but staff reassured her that they were happy to help. She said "That's the impression you give - That you're happy to help!"

A person named Villa gave the WFPL a 5-star review on Google and wrote: "Very peaceful and pleasant place to work in. Plenty of sanitizer and masks available. Friendly librarians ready to assist anyone."